



desert conservation  
PROGRAM

August 27, 2010

TO: DISTRIBUTION

RE: DESERT CONSERVATION PROGRAM PROJECT COMPLETION NOTIFICATION:  
**MOJAVE MAX MASCOT APPEARANCES, 2005-STEVENKIDS-553-8-A**

The work for the above referenced project has been completed. Please see the attached for all project related information.

The purpose of the above referenced project was:

To provide public information and education about the terms of the Desert Conservation Program (DCP) and the protection of Clark County's natural ecosystems.

The DCP has used the Mojave Max since 1995 to help promote awareness of the desert tortoise and its conservation message. Mojave Max appearances throughout the community increase public awareness of the DCP and encourage changes in behavior that support respect and protection of the Mojave Desert.

The major accomplishment or findings of this project include:

Provided community outreach through the use of the Mojave Max mascot. Attended community events and school events promoting the messages "respect, protect and enjoy the desert" and "guess when Mojave Max wakes up."

For more information about this project, please visit our website at:

<http://www.accessclarkcounty.com/depts/dagem/epd/dcp/Pages/dcpactiveprojects.aspx>

If you have any questions, please contact Christina Gibson, Project Manager at (702) 455-2860.

Sincerely,

Marci D. Henson  
Program Manager

respect, protect and enjoy our desert!



# desert conservation PROGRAM

cc:

US Fish and Wildlife Service  
Board of County Commissioners (7)  
Permittees' Executive Committee  
Permittees' Process Management Group  
John Hill, Purchasing  
Catherine Jorgenson, District Attorney – Civil Division  
Desert Conservation Program Community Advisory Committee  
Desert Conservation Program Interested Parties List  
Multiple Species Habitat Conservation Plan Implementing Agencies  
Science Advisor  
SNPLMA Office (for SNPLMA projects)  
Congressional Office  
All Environmental Management Staff Distribution

**respect, protect and enjoy our desert!**

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